

## Guinness World's Longest Pizza 2017- Los Angeles CA

PizzaOvens.com and sponsors announce that they will be attempting to break the record for the Longest pizza at Auto Club Speedway in Fontana, California on June 10<sup>th</sup>, 2017. The event is scheduled to run from 10AM to 7PM and is free and open to the public.

Records are made to be broken. For leading pizza oven and equipment company, PizzaOvens.com, breaking the Longest pizza record was too tempting to resist. Backed by a team of top names in the pizza industry including Tony Gemignani, Giulio Adriani, Tom Lehmann, John Arena, Fred Mortati, Massimo Balacchi and Jimmy DeSisto, the event is destined to be a big success. All proceeds raised and the finished pizza will be donated to local charities and food banks.

America and pizza certainly go hand in hand. The fact that the attempt for the Guinness World Records title for Longest pizza is held outside of the United States is unfathomable. PizzaOvens.com has accepted the challenge, recently announcing that it (along with a few hundred friends) will be taking on the challenge to break the record on a fun and exciting day at Auto Club Speedway on June 10<sup>th,</sup> 2017. Plenty of food and entertainment will be available to keep things lively with all the proceeds and food going to local homeless shelters and food banks. Not surprisingly, excitement surrounding the event is high.

"Breaking records is a big part of anyone's spiritual journey" commented Fash Asvadi, director at PizzaOvens.com & Italforni USA Ovens. "Facing challenges and pushing the envelope makes us better beings. With all the fun involved with a project like this and the fact that in this process we are sharing something with others less fortunate, it is not a surprise that the attempt has been received with true enthusiasm at every level."

Official sponsors of the Longest Pizza record attempt include Pizzaovens.com, Italforni Authentic Italian ovens, Orlando Foods distributors for the Caputo flour and Ciao brands, Scaffold Works and Capstone Scaffolding with their amazing 7000' scaffolding, SoCal Gas, Sysco providing the Riserva Cheese by Arrezzio, TFX Non-Stick and Venice Bakery with their generous contributions of the dough handling and preparation for the event, Tony Gemignani, Giulio Adriani and John Arena.

According to the Longest Pizza team, the June 10<sup>th</sup> challenge will be an attempt to make a 7000' [2.13Km] pizza, that's not just long but looks and tastes great. Officials from Guinness World Records will be present to document the challenge and officially judge the record attempt. Auto Club Speedway of California is located 45 minutes north east of Down Town Los Angeles, making it an easy drive for anyone not wanting to miss this potentially historic and indescribably fun day in America's pizza time line.